

Aleksandr Postnikov

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SUMMARY

Senior Product Manager with over 10 years of experience in software development. Passionate about establishing analytics and metrics for data-driven decisions. Committed to quality and fitting for purpose. Experienced in UI and UX design. Enthusiastic about AI and VR/AR technologies. Certified PSPO, PAL, and KMP with deep understanding of Agile and Lean. Ranked in the top 1% of Product Managers on Upwork. Open to relocation.

EXPERIENCE

Senior Product Manager

MeeOpp

December 2021 - Present

- Established and implemented essential strategic metrics (such as WAU, retained learners, monthly active classes, completion rate), devised monitoring reports, and refined data for enhanced reliability.
- Developed a robust system with 30% adoption rate empowering teachers to track and analyze student performance and activity.
- Revamped content tagging system, enabling advanced UX within the content library and recommendations based on student performance.

Product Owner

Bluesystems

April 2019 - January 2022

- Led the end-to-end development of a brand new CRM system from conceptualization to the rollout of new product versions.
- Crafted a comprehensive data-model, considering: industry-recognized best practices such as TMF SID model and competitor analysis.
- Steered product roadmap for stakeholders and managed product backlog for software engineers to ensure the anticipated delivery of product versions.

Senior Business Analyst Manager

Netcracker

November 2013 - April 2019

- Led a team of 30+ business analysts in massive business transformation projects across the USA and Canada.
- Enabled my team to handle 8k+ tightly related requirements, resulting in high-quality designs that comprehensively covered all needs.
- Developed an approach to requirements and design management using Jira and Confluence, widely adopted within the organization.

Product Owner

AT Consulting

September 2011 - November 2013

- Designed and implemented an Enterprise Product Catalog system for the largest telecommunications provider in Russia.
- Ensured smooth integration with all the systems which consumed marketing and technical data.
- As a Product Owner of one of the cross-dependent Scrum teams, contributed to the overall Product Roadmap and live demos conducted for stakeholders once every two weeks.

EDUCATION

Master's degree, Automatic Control Systems

Bauman Moscow State Technical University · Moscow · 2010

CERTIFICATIONS

Professional Agile Leadership (PAL)

Scrum.org · 2021

Professional Scrum Product Owner II (PSPO II)

Scrum.org · 2020

COURSEWORK

Product Heroes

Rick.ai, Moscow · 2019 · Unit Economics

SKILLS

Strategic Planning, Data-Driven Product Development, Problem Solving, Solution Design, Requirements Management, UI/UX Design & Prototyping, Agile & Lean, Cross-Functional Team Leadership, Process Improvement, Unit Economics, Funnels Analysis & Optimization